



DENVER PHILHARMONIC ORCHESTRA

LAWRENCE GOLAN, MUSIC DIRECTOR

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CONCERT PROGRAM AD RATE SHEET

Each advertisement appears in all six concert programs of the DPO's 2016—17 Season. Approximately 6,000 programs will be distributed. The programs will also be available for viewing online at Issuu.com/denverphil.

Layout is 8½" x 11" folded in half with approximately ½" margins around edge.

AD SIZE	DIMENSIONS	PRICE
Business Card	3½" wide x 2" high (B&W)	\$75.00
1/3 page	4½" wide x 2¼" high (B&W)	\$125.00
Half page	4½" wide x 3½" high (B&W)	\$185.00
Full page	4½" wide x 7½" high (B&W)	\$350.00
Inside Front or Back Cover	5½" wide x 8½" high (B&W)	\$500.00
Outside Back Cover	5½" wide x 8½" high (Full Color)	\$650.00

Please email artwork to Valerie at vclausen@denverphilharmonic.org

Files must be a PDF or jpg (300 or greater dpi), no rich black. CMYK only.

Inside and outside cover ads: Final trim is: 5.5" x 8.5" + 0.125" on all sides for bleed. (Bleed size is 5.75" x 8.75".)

Questions?

Contact Valerie Clausen at 303-653-2407 or vclausen@denverphilharmonic.org