

# COMMUNITY ENGAGEMENT PROPOSAL

Call: 720-440-0818

Visit: [denverphilharmonic.org](http://denverphilharmonic.org)



**DENVER PHILHARMONIC  
ORCHESTRA**

LAWRENCE GOLAN, MUSIC DIRECTOR



## OUR HISTORY

We may be one of Denver's oldest orchestras, but we certainly don't act our age.

Dr. Antonia Brico, the first woman to conduct the New York Philharmonic in 1938, settled in Denver after conducting professional orchestras across Europe and the U.S.

Antonia debuted the Denver Philharmonic (then-named Denver Businessmen's Orchestra) in 1948 to a packed auditorium explaining the need for a classical music venue to showcase the talents of local, classically trained musicians "with no place to play." Antonia would remain at the helm of the orchestra until her retirement in the mid-1980s.

In 2016, we outgrew our home of more than 50 years at KPOF Hall, and we moved into our new space becoming the resident orchestra at Central Presbyterian performing on the newly constructed Antonia Brico Stage in downtown Denver.

While we have a 70-year history in our community, our mission is to continually redefine the way our community experiences and engages with classical music.



Antonia Brico leads the Denver Businessmen's Orchestra which today is known as the Denver Philharmonic.





**DENVER PHILHARMONIC  
ORCHESTRA**

**FIRST PLACE**

ICTUS INTERNATIONAL  
MUSIC COMPETITION 2017



@denverphilorch

#dpotweets

**TRANSATLANTIC PARTNERSHIP**  
BAVARIAN PHILHARMONIC ORCHESTRA

Founded in

**1948** by

**ANTONIA BRICO**

the first woman to  
conduct the New York  
Philharmonic Orchestra

26% Seniors (65+)

## AUDIENCE

6% Students

58% Adult

10% Kids (12 and under)

Based on 2016/17 Ticket Sale Demographics

# MISSION:

To continually redefine the way our community  
experiences and engages with classical music

**84**

MUSICIANS

**7**

performances

From Baroque  
to the 21st Century!

ONE INTERNATIONAL TOUR OF

**CHINA**

**“EVERYONE’S FAVORITE  
COMMUNITY ORCHESTRA.”**

— The Denver Post

**2**

EMMY®  
AWARDS  
WHAT?



## PRESENTING MAIN STAGE CONCERT

\$5,000

Your support at \$5,000 will help underwrite a concert of your choice, covering expenses such as transportation and lodging for guest artists, renting and tuning a Steinway grand piano, sheet music and royalties, and so much more

- **Presenting Sponsor** of any concert (sans Holiday Cheer!)
- **6 season tickets**
- **Corporate Promo Code** for all concerts
- **8 Tickets** to Oktoberfest
- **Announcement** and acknowledgement at intermission
- **Logo and Table** present in the lobby
- **Prominent Logo** on website and marketing emails
- **Logo + Link** on website and marketing emails
- **2+ Social Media** posts
- **Program Listing**

Your heroic support will send DPO soaring to new programming heights!



# PRESENTING HOLIDAY CHEER!

\$7,500

Your support at \$7,500 will take part across TWO performances of our most highly attended concert of the season! From shimmering musical celebrations of Hanukkah to radiant Christmas medleys, this concert welcomes all backgrounds for a festive celebration for the season!

- **Presenting Sponsor** of “Holiday Cheer”
- **6 season tickets**
- **Corporate Promo Code** for all concerts
- **8 Tickets** to Oktoberfest
- **Announcement** at each Holiday Cheer! concert
- **Logo and Table** present in the lobby
- **Prominent Logo** on website and marketing emails
- **Logo + Link** on website and marketing emails
- **2+ Social Media** posts
- **Program Listing**

It's that holiday feeling! Our most popular concert of the season!





## **TITLE/PRESENTING MAIN STAGE SERIES**

**\$20,000**

Your support at \$20,000 will help underwrite the entire season, covering expenses such as transportation and lodging for guest artists, renting and tuning a Steinway grand piano, sheet music and royalties, and so much more

- **Private Quartet Performance**
- **Coffee with Maestro Golan**
- **Title/Presenting Sponsor** of entire season
- **12 season tickets**
- **Corporate Promo Code** for all concerts
- **12 Tickets** to Oktoberfest
- **Announcement** and acknowledgement at intermission
- **Notes of Interest** activity incorporation
- **Logo and Table** present in the lobby
- **Prominent Logo** on website and marketing emails
- **Logo + Link** on website and marketing emails
- **2+ Social Media** posts
- **Program Listing**





## PROGRAM SPONSOR: **MORE THAN MUSIC**

\$4,000

Your support at \$4,000 will underwrite free, family friendly “More Than Music” activities before each concert. These opportunities provide a more engaging concert experience for all patrons such as an Instrument Petting Zoo, Mini-Golf Course, Pre-Concert Chats, Visit from Santa Claus, and more!

- **Presenting Sponsor** of all “More Than Music” events (one per concert)
- **4 season tickets**
- **Corporate Promo Code** for all concerts
- **6 Tickets** to Oktoberfest
- **Announcement** at every concert
- **Logo + Link** on website and marketing emails
- **2+ social media** posts
- **Program Listing**



Snowflake Craft Corner, Holiday Cheer!, December 2017





## PROGRAM SPONSOR: **KIDSTIX**

\$4,000

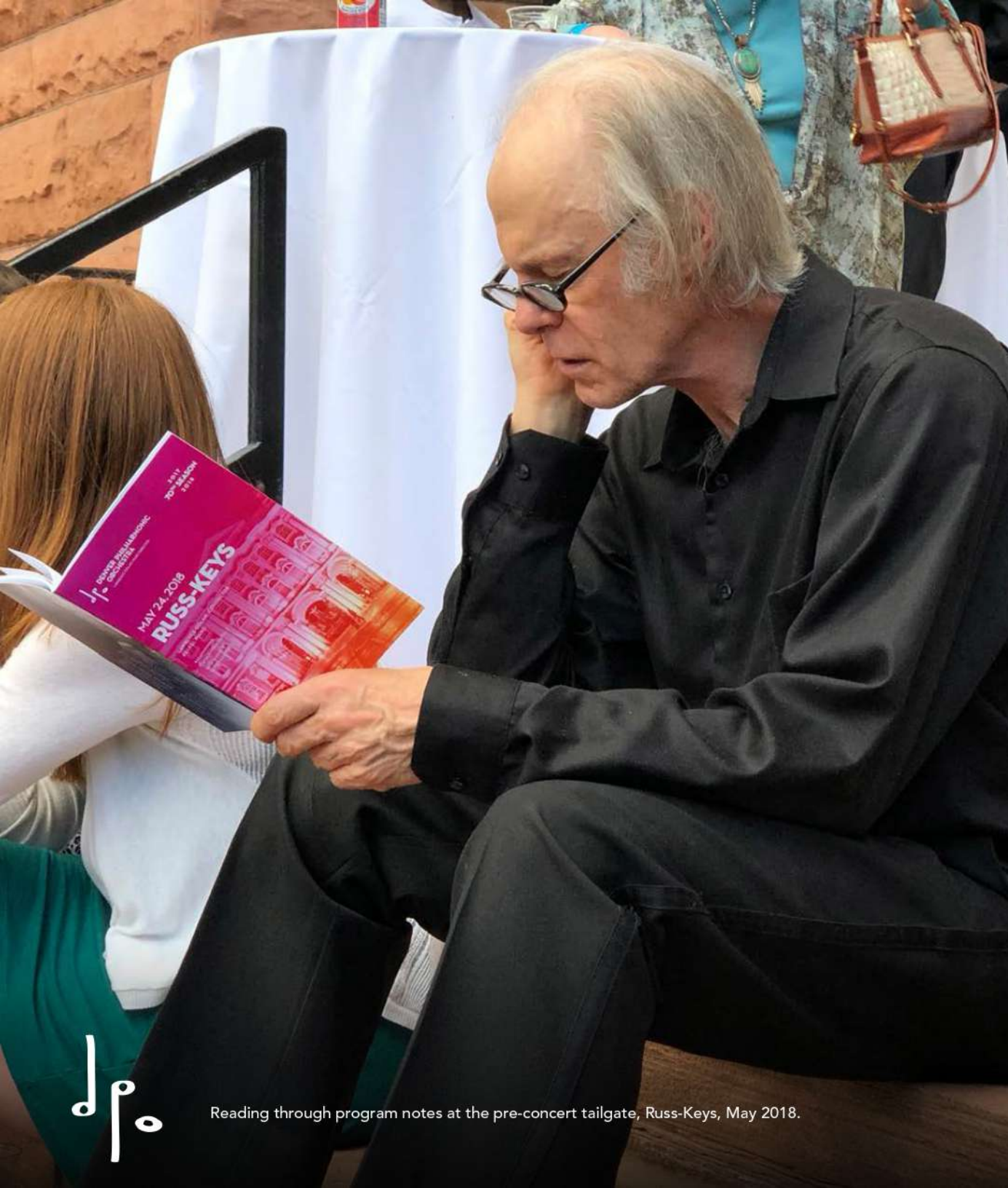
Your support at \$4,000 will provide complimentary tickets to all children 12 and under, which will aid in directly exposing young kids to classical music at an early age when their families may otherwise not be able to afford to attend a concert.

- **Presenting Sponsor** of KidsTIX program
- **4 season tickets**
- **Corporate Promo Code** for all concerts
- **6 Tickets** to Oktoberfest
- **Announcement** at every concert
- **Logo + Link** on website and marketing emails
- **2+ social media** posts
- **Program Listing**



Board Vice President Sarah Hogan welcomes a family of six to The One Ring, April 2016





## PROGRAM SPONSOR: **PROGRAM NOTES**

\$4,000

Your support at \$4,000 will underwrite original, digital program notes that break down barriers of classical music that both concert veterans and newbies can more richly understand and enjoy the music. Program notes will be provided in English and Spanish for Denver's diverse populations as well as in large print upon request.

- **Presenting Sponsor** of program notes
- **4 season tickets**
- **Corporate Promo Code** for all concerts
- **6 Tickets** to Oktoberfest
- **Announcement** at every concert
- **Logo + Link** on website and marketing emails
- **2+ social media** posts
- **Program Listing**



Reading through program notes at the pre-concert tailgate, Russ-Keys, May 2018.





# CORPORATE PARTNER

\$2,500

Your support at \$2,500 will help us further our mission to continually redefine the way our community experiences and engages with classical music. Our exciting initiatives include our International Conducting Workshop and Competition, our transatlantic partner with leading European orchestra, the Bavarian Philharmonic Orchestra, and more!

- 2 season tickets
- **Corporate Promo Code** for all concerts
- 4 Tickets to Oktoberfest
- **Announcement** at every concert
- **Logo + Link** on website and marketing emails
- **Program Listing**

Music Director Lawrence Golan conducts the Bavarian Philharmonic Orchestra and Chorus, with members of the Denver Philharmonic, in Munich, Germany, October 2017.





# DENVER PHILHARMONIC ORCHESTRA

LAWRENCE GOLAN, MUSIC DIRECTOR

## Sponsor Benefits

	Main Stage Series	Main Stage Concert	Program	Corporate Partner
	\$20,000 (or ~ \$3,000 per concert)	\$5000 per 1 concert (\$7500 Holiday Cheer!)	\$4,000	\$2,500
Private Quartet Performance	X			
Coffee with Maestro Lawrence	X			
Season Tickets	12	6	4	2
Corporate Promo Code	X	X	X	X
Oktoberfest Tickets	12	8	6	4
Lobby Presence	Notes of Interest + Logo + Table	Logo + Table	Logo	
Concert Announcement	Title/Presenting	Presenting	Program	Supporting
Email Blast	1 Email Specific Blast + Prominent Logo + Logo & Link	Prominent Logo + Logo & Link	Logo & Link	Logo & Link
Website Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Social Media Posts	6 + Various	2 + Various	2 + Various	
Program Listing	X	X	X	X



A photograph of the Denver Philharmonic Orchestra performing in a grand, ornate hall. The orchestra is composed of musicians of various ages, all dressed in formal black attire. They are playing string instruments, including violins, violas, and cellos. A conductor in a dark suit stands on the right, leading the ensemble. The background features high ceilings, arched doorways, and a large American flag. The lighting is warm and focused on the performers.

# THANK YOU!

## QUESTIONS?

Contact Roger Haak - Executive Director  
720-440-0818  
[roger@denverphilharmonic.org](mailto:roger@denverphilharmonic.org)



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